

**El Mejor Nido Celebrations Sweepstakes
Official Rules**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE 50 UNITED STATES OR DISTRICT OF COLUMBIA.

Sponsor: Nestlé USA, Inc. 1812 N. Moore Street, Arlington, VA 22209 (“Sponsor”).

Administrator: Snipp Interactive, 6708 Tulip Hill Terrace, Bethesda, MD, 20816 (“Administrator”).

Sweepstakes Period: The El Mejor Nido Celebrations Sweepstakes (“Sweepstakes”) begins at 12:00:01 A.M. Eastern Time (“ET”) on September 15, 2022 and ends at 11:59:59 P.M. ET on December 31, 2022 (“Sweepstakes Period”). The Sweepstakes consists of four (4) separate entry periods: “Entry Period 1”; “Entry Period 2”; “Entry Period 3”; and “Entry Period 4” (as described in the chart below).

Entry Period	Start Date 12:00:01 AM ET	End Date 11:59:59 PM ET	Drawing Date
1	September 15, 2022	September 30, 2022	On or about October 3, 2022
2	September 15, 2022	October 31, 2022	On or about November 1, 2022
3	September 15, 2022	November 30, 2022	On or about December 1, 2022
4	September 15, 2022	December 31, 2022	On or about January 3, 2023

Eligibility: The Sweepstakes is open to legal residents of the fifty (50) United States or the District of Columbia, who are at least eighteen (18) years of age, or the age of majority in their state of residence (which is nineteen (19) in Alabama and Nebraska, twenty-one (21) in Mississippi, and eighteen (18) in all other states) at the time of entry. Void where prohibited or restricted by law. Employees of Sponsor, Administrator, Hy Cite Enterprises, LLC (“Prize Provider”) or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production, execution, or distribution of the Sweepstakes (collectively with Sponsor, Administrator and Prize Provider, the “Sweepstakes Entities”), and any of their respective parent and affiliate companies or subsidiaries, as well as the immediate family (spouse, parents, and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win.

The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes.

How To Enter: During the Sweepstakes Period, visit www.keeplifedelicious.com/elmejornido/royal-prestige-cookware-sweepstakes/ (“Website”) and follow the instructions to provide your first name, last name, home address including Zip Code (no P.O. Boxes), phone number, birthdate (month and day), phone number and email address, and then click “Submit” (“Base Entry”). Entrants will agree to receive emails from Nestle as part of the Base Entry process and can unsubscribe from receiving emails at any time. **Limit one (1) Base Entry per person/email address for the entire Sweepstakes Period.**

How To Receive one (1) additional entry:

- **Via social media:** During the Sweepstakes Period, after submitting your Base Entry that meets the requirements as set forth above, click the Facebook logo or Twitter logo (the “Social Logos”, and each a “Social Logo”) on the Website to receive one (1) additional “bonus” entry (“Social Bonus Entry”). Note: you only have to click on either of the Social Logos to receive a Social Bonus Entry and you are not required to complete any sort of share action on either of the applicable social media platforms in order to receive the Social Bonus Entry. **The opportunity to obtain a Social Bonus Entry is only available during the same online session in which the Base Entry was received.**
- **Via email/refer-a-friend:** During the Sweepstakes Period, after submitting your Base Entry that meets the requirements as set forth above, use the Refer-A-Friend email share option to share the Sweepstakes via your personal email account. Entrants who refer an eligible friend or family member via email who then enters the Sweepstakes via the original entrant’s referral communication, will receive one (1) additional “email bonus” entry (“Email Bonus Entry”). **The opportunity to obtain an Email Bonus Entry is only available during the same online session in which the Base Entry was received.**

Regardless of Bonus Entry method, limit one (1) Bonus Entry per person/email address for the entire Sweepstakes Period.

As used herein, “Entry” and “Entries” refers collectively to Base Entry/Entries and Bonus Entry/Entries. To be included in a random drawing (as described below), Entries must be received by the end of the applicable Entry Period. All Entries must be received by the end of the Sweepstakes Period. **Limit two (2) total Entries per person/email address for the entire Sweepstakes Period.** By entering this Sweepstakes, entrants accept and agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator, which shall be final, binding, and conclusive on all matters relating to the Sweepstakes. Sponsor will not be responsible for lost, late, misdirected, delayed, incomplete Entries, or Entries submitted in a manner that is not expressly provided herein, and all such Entries shall be deemed void and ineligible for inclusion in the Sweepstakes. Entrants who do not follow all of the instructions, do not provide the required information on the entry form, or do not abide by these Official Rules or other instructions of Sponsor and/or Administrator may be disqualified. Sponsor is not responsible for misdirected email or entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of the Entries.

Drawings/Winner Notifications: There will be four (4) random drawings held in this Sweepstakes. The random drawings will take place on or about the following dates: October 3, 2022 (“Drawing #1”); November 1, 2022 (“Drawing #2”); December 1, 2022 (“Drawing #3”); and January 3, 2023 (“Drawing #4”). For each drawing, Administrator will randomly select ten (10) prize winners from among all eligible Entries received during the respective Entry Period. The odds of winning a prize depends on the total number of eligible Entries received during the respective Entry Period. **All non-winning Entries from any Entry Period Drawing will be included in the subsequent random drawings.** Each winner is considered a “potential” winner pending verification of his/her eligibility and compliance with these Official Rules. Administrator will make two (2) attempts within a twenty-four (24) hour period to notify each potential winner at the email address or phone number submitted at the time of his/her Entry. Potential winners must respond within forty-eight (48) hours of notification. Failure of a potential winner to respond within forty-eight (48) hours of notification may result in disqualification and an alternate potential winner may be selected. By entering the Sweepstakes, each entrant accepts and agrees to these Official Rules and the decisions of Sponsor and Administrator, which shall be final. Winners may be required to sign a winner’s agreement and Release and return it by the date specified in Administrator’s notification, or prize will be forfeited in its entirety and

another winner may be selected. If a potential winner is found not to be eligible or not in compliance with these Official Rules, or if prize notification or prize is returned as undeliverable, such potential winner may be disqualified and an alternate potential winner may be selected. Sponsor and Administrator are not responsible for any change of email address or phone number of any entrant. By submitting an Entry, each entrant agrees to allow use of his or her name, likeness and/or biographical information for promotional purposes (including posting on the Website), except where prohibited.

Prizes: Forty (40) total prizes will be awarded in the Sweepstakes. Ten (10) Entry Period 1 prizes; ten (10) Entry Period 2 prizes; ten (10) Entry Period 3 prizes; and ten (10) Entry Period 4 prizes.

Each Entry Period 1 prize will consist of the following: one (1) Royal Prestige® 1.5-quart stainless steel saucepan with lid from the Novel™ line. Approximate Retail Value (“ARV”) of each Entry Period 1 prize is \$599. **Total ARV for all Entry Period 1 prizes is \$5,990.**

Each Entry Period 2 prize will consist of the following: one (1) Royal Prestige® 8” non-stick skillet with a glass lid, crafted with plasma technology and premium materials, from the Deluxe Easy Release line. ARV of each Entry Period 2 prize is \$599. **Total ARV for all Entry Period 2 prizes is \$5,990.**

Each Entry Period 3 prize will consist of the following: one (1) Royal Prestige® 2.6-quart, stainless steel stovetop Chocolatera with pot, lid and volcano cone. ARV of each Entry Period 3 prize is \$559. **Total ARV for all Entry Period 3 prizes is \$5,590.**

Each Entry Period 4 prize will consist of the following: one (1) Royal Prestige® Royal Espresso stainless steel set of two stovetop coffee makers. ARV of each Entry Period 4 prize is \$445. **Total ARV for all Entry Period 4 prizes is \$4,450.**

Each Entry Period 1 prize, Entry Period 2 prize, Entry Period 3 prize, and Entry Period 4 prize will be referred to herein as a “Prize” or collectively as “Prizes”. **Total ARV for all Prizes is \$22,020.** No cash substitutions for Prizes will be permitted and Prizes are non-transferable, non-negotiable, non-refundable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value. **Limit one (1) Prize per person/e-mail address/household.** Federal, state and local taxes are solely the responsibility of each winner. Shipping at Prize Provider’s expense. Each winner acknowledges that once a Prize has shipped, Sweepstakes Entities have no control over delivery or delivery time, and any loss or theft of a Prize once delivered will be the responsibility of the winner, and no replacement Prize will be supplied. Costs and expenses associated with each Prize acceptance and use not specifically stated herein as being provided are the sole responsibility of the applicable winner. All taxes (including, without limitation, state and federal income taxes) and the reporting consequences thereof associated with the use and acceptance of a Prize is solely the responsibility of each winner. Sponsor and makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any Prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Entry Conditions and Release: By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and Administrator which are binding and final in all matters

relating to this Sweepstakes; (b) release and hold harmless the Sweepstakes Entities from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of a Prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sweepstakes Entities from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of a Prize.

Privacy: Any information collected during an entrant's participation in this Sweepstakes will be collected by Sponsor in accordance with the terms of Sponsor's Privacy Notice. Please review Sponsor's Privacy Notice: <https://privacy.nestleusa.com/>.

General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. If the Sweepstakes is terminated before the end date and time, Sponsor may (if possible), in its sole and absolute discretion, randomly select potential winners from among all eligible, non-suspect Entries received as of the date and time of the event giving rise to the termination. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of Prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Automated entries are prohibited, and any use of automated devices will cause disqualification. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Except where prohibited by law, each winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use his/her name, photograph, voice, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation.

Limitations of Liability: The Sweepstakes Entities as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries; or (5) any liability, loss, injury, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt, possession, or use or misuse of any Prize.

Disputes/Governing Law: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, other than those concerning the administration of the Sweepstakes or the determination of winners or for any disputes arising from the loss or injury from the redemption of a Prize, shall be resolved individually, without resort to any form of class action; (ii) any disputes arising out of these Official Rules (except for any disputes arising from the loss or injury from the use of Prizes) shall be submitted to final, binding arbitration conducted in Arlington County, VA under the Arbitration Rules and Procedures of the Judicial Arbitration and Mediation Services Inc. before a single, neutral arbitrator who is a former or retired Virginia state or federal court judge who shall follow Virginia law and the Federal Rules of Evidence and have no authority to award punitive damages. Either party may enforce a final arbitration award in any court of competent jurisdiction in Arlington County, VA including an award of costs, fees and expenses incurred in enforcing the award. Notwithstanding the foregoing, Sweepstakes Entities shall be entitled to seek injunctive relief (unless otherwise precluded by any other provision of these Official Rules) in the state and federal courts of Arlington County, VA. Any dispute or portion thereof, or any claim for a particular form of relief (not otherwise precluded by any other provision of these Official Rules), that may not be arbitrated pursuant to applicable state or federal law may be heard only in a court of competent jurisdiction in Arlington County, VA; (iii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Virginia, without giving effect to any choice of law or conflict of law rules (whether of the State of Virginia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Virginia.

Sweepstakes Winners List: For the names of the winners (available approximately two (2) weeks after the applicable Drawing date) visit the Website or send an email with the Subject Line "El Mejor Nido Celebrations Sweepstakes Winners List" to success@snipp.com.